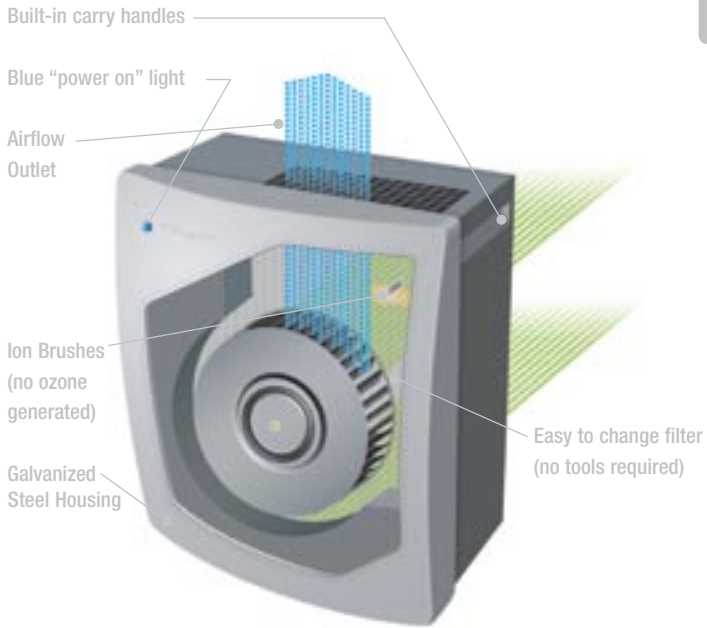


Cigarette  
Dust Mites  
Dander  
Tree Pollen  
Some of the Pollutants Blueair Filters Out

## HOW IT WORKS



### THE BENEFITS

- > Same technology as Blueair's larger capacity units
- > Zero ozone emission
- > Exclusive HEPASilent™ Filtration Technology combines the best in electronic and mechanical technologies
- > Delivers more clean air at a faster rate with less noise
- > Among the highest Clean Air Delivery Rate (CADR) in its class
- > Three-stage progressive filter traps up to six times more dirt than filters in typical air purifier
- > Effective at capturing the tiniest 0.1 micron particles
- > Five complete air changes an hour
- > Low energy consumption
- > Five year warranty
- > Swedish design
- > Blueair air purifiers now available in capacities of from 200ft² to 680ft².

### WHAT SETS BLUEAIR APART FROM THE COMPETITION?

Blueair is 100% committed to air quality and air purification. Founded in Sweden in 1996, we have earned a reputation as a leader and innovator within our category and are the recipient of numerous awards.

# Blueair201



SIZE	WEIGHT	ROOM SIZE	CADR
INCHES 21H 17W 9.5D	POUNDS 25	SQUARE FEET 200	Clean Air Delivery Rate— AHAM*: Smoke 128 Dust 134 Pollen 140
AIR EXCHANGE	AIRFLOW RATE	POWER CONSUMPTION	NOISE LEVEL
5 air changes per hour (200 ft² room)	Cubic Feet/Minute Speed 1: 82 Speed 2: 117 Speed 3: 141	Watts 20 to 50	Sound Pressure Level: Speed 1 :30 dB(A) Speed 2: 39 dB(A) Speed 3: 43 dB(A)

\*For latest results see [www.cadr.org](http://www.cadr.org).  
Blueair reserves the right to change or modify any specifications without prior notice.

Clean Air -  
A Human Right



[www.blueair.com](http://www.blueair.com)



AIR PURIFICATION SYSTEM

# Purify



## WHY PURIFY INDOOR AIR?

The average person breathes 3,400 gallons of air each day. Since most people spend 90% of their time indoors, and 65% of that time in their home, air quality is important for health and well-being. Yet, the U.S. Environmental Protection Agency (EPA) says the level of indoor air pollution is, on occasion, 100 times greater than outside air. Breathing clean air is a human right.

## WHAT COMMON POLLUTANTS DOES BLUEAIR TRAP?

Common airborne allergens and lung damaging pollutants trapped by Blueair include bacteria, dust, pollen, smoke, pet dander, dust mites, automotive exhaust, soot, particles from laser printers and copiers, fungi and mold spores. Airborne particles are measured in microns. The category of particle size presenting the greatest health concern is 0.1 to 0.9 microns in size. These are small enough to get past the cilia in our sinuses and too small to be easily exhaled and can be the cause of a wide range of respiratory and other serious illnesses.



## PATENTED HEPASILENT™ FILTRATION TECHNOLOGY

A revolutionary combination of advanced filter media and an encapsulated ion particle charging chamber makes it possible for the Blueair air purification system to achieve better results than either technology alone. The result is more clean air at a faster rate with near silent operation. We are effective at capturing 99.97% of the particles down to 0.1 micron in size.

## QUIETEST UNIT IN THE INDUSTRY

Blueair's low-density progressive filters have three distinct layers that clean larger volumes of air more quietly than any other unit in the industry. Hence the name HEPASilent™. Filters trap up to six times more dirt than a typical air purifier.

## BACTERIA-RESISTANT FILTERS

Blueair's filters are made of bacteria-resistant polypropylene. Because polypropylene is waterproof, the filters naturally resist contamination from bacteria, viruses and mold without chemical additives or washes and resist loading and clogging. The filters only need replacement every six months, a process that takes under a minute.

## ENERGY EFFICIENT

Blueair's phenomenally low power usage means you can run the system 24/7 without a jump in electricity consumption. In fact, it costs about the same to clean the air in your home as it does to power a single light bulb: only 20 Watts on low to 50 Watts on high. All Blueair air purifiers have earned the U.S. ENERGY STAR designation for energy efficient products.

ENERGY STAR was developed in the U.S. and sponsored by the U.S. Environmental Protection Agency (EPA) and the U. S. Department of Energy (see [www.energystar.gov](http://www.energystar.gov)).

## BEST OF CLASS PERFORMANCE

According to the latest Directory of Certified Air Cleaners published by the Association of Home Appliance Manufacturers (AHAM), Blueair air purifiers received two of the highest Clean Air Delivery Rates (CADR). AHAM's impartial results are recognized by the U.S. Environmental Protection Agency.

